



## A brief introduction to BSC

**BSC Audio** was founded in 2010 by Bret D'Agostino. Bret is the eldest son of Dan D'Agostino – virtuoso electronics designer and founder of Krell industries Inc. and now captains his namesake – Dan D'Agostino Master Audio Systems. After apprenticing for many years at Krell; Bret further refined his expertise in electronic design as an independent electronics manufacturing consultant, contributing too many of the industries most celebrated and successful high-end brands. Bret's final career assignment before establishing the Bully Sound Company LLC (BSC) was to collaborate again with Dan in the formation of D'Agostino Master Audio Systems.

Bret's vision was to marshal his experience refined over the past 25 years and to develop a potent yet gracefully articulate electronics brand that would epitomize performance and champion industrial design. BSC designs, engineers and manufactures premium Class A audio components for the discerning audio aficionado and music listener.

Designing analog audio electronics in the 'digital age' presents a unique set of challenges for even the most accomplished of electronic engineers. Fidelity to the source realized through low noise analog circuitry in both pre & power amplifiers driven by enormous amplifier power reserves are prerequisites to decoding today's high resolution audio recordings. Bret D'Agostino founded BSC on the principal that time proven Class A architecture with discrete complimentary circuitry coupled to over-specified power supplies with meticulous execution are the benchmarks that ensure superior performance.

But, outstanding performance is not the only criteria of a well-conceived audio component. The visual design, tactile impression and the ability to easily integrate into your listening environment are critical elements of the ownership experience.



Build integrity is essential to the BSC brand identity. Our products are designed not only to elicit acclaim for striking industrial design, but also to deliver years of exceptional service. All of our products are crafted by skilled tradesmen by hand in the USA and always incorporate only the finest parts obtained primarily from American suppliers.

BSC creates Class A amplifiers and utilize only Class A circuitry. This circuit topology offers significant electrical advantages over low, high and sliding bias class A/B designs such as, self-regulation, minimized high order harmonic artifacts, and lower distortion – all of which markedly contribute to sonic excellence.

Class A designs are historically recognized at the pinnacle of the performance hierarchy; however Class A amplifiers present some distinct challenges most critically due to size, energy consumption, and heat generation. BSC has gone to great lengths to engineer solutions to minimize the effects of these drawbacks without compromising any of its core benefit or principal. Our design regimen incorporates radically re-imagined heat redirection schematics, power saving bias level control technology with evolved and internally mounted heat sink towers that feature precision component grouping for a more compact, yet unrestricted potent device.

Our main design goal at BSC Audio is to create a fulfilling listening experience regardless of musical taste or source medium that is unrivaled. Our goal is to create products that entice the listener to dig deeper into their collection and discover nuances previously unrealized.

Visit us at <http://www.bscaudio.com>

Designs  
by Bret D'Agostino



The BSC-100m was our inaugural amplifier and was introduced at the 2012 Consumer Electronics Show (CES) in Las Vegas, Nevada. The BSC-100m a 100W Class A monaural amplifier brought to life a delicate blend of finesse and power. Based on a massive custom designed toroid transformer with over 90,000 microfarads of filter capacitance; this design can deliver thunderous power with speed and textural finesse that is the trademark for all BSC amplifiers. Later that year the BSC-60s Stereo amplifier was introduced. These two products represent great value/performance and were exuberantly welcomed by audiophiles and industry pundits alike.

At the 2013 CES show, BSC introduced the LL-1s preamplifier as a concept product. The LL-1s was intended to be the sonic partner to the BSC-60s/100m power amplifiers. Despite the performance of the amplifiers being well beyond their respective price tag, BSC struggled to gain mainstream acceptance. It became abundantly clear from this market experiment that a value/performance biased product would not succeed on its own accord.



Thus the BSC design team began the process of redefining our product platform. After scrapping the LL-1s preamplifier, a 'clean sheet' enterprise that incorporated the internal circuit design and the external visual mechanisms of our amplifiers and preamplifiers had commenced. Benefited by what we had accomplished from our previous efforts, this new initiative afforded us the opportunity to imagine new products that surpassed any previous accomplishment not only in performance, but in visual appeal as well.

At the 2014 CES show in Las Vegas, BSC successfully launched the newly created **5 series** line of products. The **M5** Monaural, and **S5** Stereo amplifiers, and the **L5** preamplifier were introduced. Based on the success of the 5 series, the demand for the earlier, now called, "Classic Series" product was re-awakened and is still offered on a limited basis.

BSC Audio, as intended, represents the state of the high art in Class A product principles, and continues to gain momentum as the next generation in high performance audio product design. 5 Series amplifiers are currently shipping and available for audition in several venues globally. The L5 preamplifier will begin shipping in May 2014.

A NEW 5 Series Class A integrated amplifier, sharing many of the technologies from its larger siblings in a compact package, is scheduled for release 4th quarter of 2014.

New Dealer and Distributor partners are welcome, please contact Bret D'Agostino at [bret@bscaudio.com](mailto:bret@bscaudio.com).

Item	Description	U/M	USA Retail Price
<b>Amplifiers (5 Series)</b>			
M5	150W Reference Class A Monaural Power Amplifier	Pair	\$28,500
S5	75W Reference Class A Stereo Power Amplifier	Each	\$15,000
<b>Amplifiers (Classic Series)</b>			
Bsc-100m	100W Class A Monaural Power Amplifier	Pair	\$15,000
Bsc-60s	60W Class A Stereo Power Amplifier	Each	\$8,000
<b>Preamplifiers (5 Series)</b>			
L5	Multi-chassis Stereo Remote Control Line level Preamplifier	Each	\$14,500
P5i	Internal Phono board upgrade for L5 (Q4 2014)	Each	TBD
<b>Integrated Amplifiers (5 Series)</b>			
I5	50W Class A remote control Integrated Amplifier (Q4 2014)	Each	TBD
<b>Accessories</b>			
5 Series Base	Custom Amp Base designed Specifically for 5 Series Amplifiers	Each	\$1,600

